



51ST KERALA STATE DENTAL CONFERENCE 2019

4th, 5th & 6th Jan. 2019 @ Calicut Trade Centre

Milan'19

Auto expo

Kozhikode, the crowning glory of Malabar is an emotion...a flavour, the waft of which nourishes the senses of anyone who comes in touch with it.

This land of the Zamorins has a history laden with commercial and cultural exchanges, having reached out to travellers from across the world since time immemorial. The Arab and Chinese in the beginning and with the arrival of Vasco da Gama and the Portuguese in the 15th century, soon followed by the Dutch and the British, this coast has witnessed many a tipping point which altered the course of global history.

Come Jan 2019.. Indian Dental Association is all set to create another history, when we host the **51st Kerala State Dental conference at Kozhikode**. The event *Milan'19* carries the theme "**Redefining Dentistry, Redefining Fellowship**", and would be held at the **CALICUT TRADE CENTRE on 4th, 5th and 6th of Jan 2019**.

51st KSDC, apart from hosting the regular academic and scientific programmes, has an elaborate trade fair which will be officially inaugurated on Saturday, 5th Jan 2019 and closes on Sunday, 6th Jan 2019. The confluence would be attended by 3000-5000 delegates from all over the state, neighbouring states and abroad. This is an occasion in which participants will be able to attend a high quality scientific programme and an exciting social event at the same time.

Apart from the trade fair, we are also planning an elaborate **AUTO EXPO** in connection with *Milan'19*, on the 5th and 6th of Jan 2019 at the venue, the **CALICUT TRADE CENTRE**.

We sincerely solicit your company to be involved in this conclave, with your participation at the **AUTO EXPO** of *Milan'19*.



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WHY BE A PART OF THE MILAN AUTO EXPO ?

1. *Milan '19* (51st Kerala State Dental conference) is the biggest congregation of Dental surgeons in south India.
2. Enables to enhance your profile at a perfect stage to a distinguished audience and increase your high profile customer contacts.
3. The event would be attended by 4000 - 5000 doctors from all over the state, neighbouring states and abroad.
4. A proven track record of the branch hosting the conference.
5. Highly flexible terms giving maximum mileage to the exhibitors.

FOUR WHEELERS

A **PRIVILEGED** (Two lakh + GST)

Apart from regular exhibition space, privilege to have a vehicle launch in a prominent area at the gala banquet.

Colour advertisement in conference souvenir & advertisement in conference website

B **STANDARD** (Rs. 50000 + GST)

Space to exhibit two vehicles)

C **ECONOMY** (35000 + GST)

Space to exhibit one vehicle

TWO WHEELERS

A **STANDARD** (Rs. 30000 + GST)

B **ECONOMY** (Rs. 20000 + GST)