



51ST KERALA STATE DENTAL CONFERENCE 2019

4th, 5th & 6th Jan. 2019 @ Calicut Trade Centre

Sponsorship

Indian Dental Association (IDA) is one of the premium organisations in India, which plays an important role in the dental health of public. The guidelines developed by IDA is regarded significant by those within the profession and also by organisations and bodies which formulate policies regarding dental health. IDA Kerala state Conference always attract major players in the dental industry, academicians and clinicians. This will be an event which offers practical advices and solutions to delegates who get a chance to mingle with the majors in the industry, whether it's a clinician or a trader.

The 2019 Kerala State Dental conference, *Milan'19* is hosted by one of the biggest IDA branches in India, IDA Malabar which is based in the beautiful city of Kozhikode. The venue will be the CALICUT TRADE CENTRE*

which is situated in Swapnanagari, along the lanes of Kerala's most ecofriendly biopark SAROVARAM. This event will be spread over 3 days.

Apart from the regular scientific and academic activities, there will be an elaborate trade fair with traders coming from different parts of India and abroad. This is an occasion where a participant can engage in high quality scientific programmes and exciting social events at the same time.

The prominence and the potential of IDA Kerala state branch can be found throughout the dental sector in india and even abroad. The organising committee certainly believes that the event will provide an excellent opportunity and platform to communicate with a large number of dental surgeons and business dealers at one go.



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Some Compelling Reasons To Sponsor the 51st KSDC, *Milan'19*

1. The event will be attended by 4000-5000 delegates from all over the state, neighbouring states, and abroad.
2. Considering the number of graduates passing out from dental colleges in Kerala by 2018, this is going to be the biggest conference till date.
3. Proven track record of the host branch, IDA Malabar.
4. Kerala state dental conference is the biggest congregation of dental surgeons in South India.
5. Special attention being given to sponsors realizing their importance in the success of the event.
6. Highly flexible terms to give maximum mileage to the sponsor.
7. Opportunity to enhance one's product profile at a perfect stage to a distinguished audience, thereby increasing customer contacts.
8. A dedicated bunch of organisers to oversee the needs of the sponsors.

Though we currently have a flexible array of sponsorship and exhibition options that offer multiple benefits, any other suggestions are always welcome too.

- ◆ Principal Sponsor
- ◆ Official Banker
- ◆ Scientific Programme Sponsor
- ◆ Pre-conference courses sponsor
- ◆ Travel Partner
- ◆ Gold Sponsor
- ◆ Silver Sponsor
- ◆ Luncheon Sponsorship
- ◆ Mobile Partner
- ◆ Souvenir Advertisements

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Sponsorship Packages

PRINCIPAL SPONSOR- Rs.10 -Lakh (one only)

Entitlements

- ◆ Four stalls in the trade fair
- ◆ Advertisement in the conference website
- ◆ Principal sponsors logo on the backdrop of the dais.
- ◆ Logo mentioning principal sponsorship on the side falls by the main stage
- ◆ Full page colour advertisement in the conference souvenir
- ◆ Logo placement on the cover of brochures, event flyers and posters
- ◆ Full page on the event website underlining our partnership
- ◆ Recognized as premier sponsors at the inaugural function
- ◆ Opportunities for product-marketing and distribution at event
- ◆ Four banners prominently displayed in the conference venue with the conference logo
- ◆ Front cover display of logo in the souvenir mentioning principal sponsorship
- ◆ Entry for eight persons to banquet and official lunches and dinner

GOLD SPONSORS– Rs.5 Lakh plus GST

Entitlements

- ◆ Two stalls in the trade fair
- ◆ Advertisement in the conference website
- ◆ Sponsors logo mentioning gold sponsorship on the side falls by the main stage
- ◆ Full page colour advertisement in the conference souvenir
- ◆ Logo placement on the cover of brochures and event flyers and posters
- ◆ Recognized as gold sponsor at the inauguration
- ◆ Opportunities for product-marketing and distribution at event
- ◆ Two banners displayed in the conference venue with conference logo
- ◆ Front cover display of logo in the souvenir mentioning co- sponsorship
- ◆ Entry for four persons to banquet and official lunches and dinner



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Sponsorship Packages

SILVER SPONSORS— Rs3 lakh plus GST

Entitlements

- ◆ One stall in the trade fair
- ◆ Advertisement in the conference website
- ◆ Official logo on the side falls by the main stage
- ◆ Full size colour advertisement in the conference souvenir
- ◆ Recognised as Silver Sponsors at the inauguration
- ◆ Opportunities for product marketing and distribution at the event
- ◆ Two banners displayed in the conference venue
- ◆ Entry for two person to banquet and official lunches and dinner

SCIENTIFIC PROGRAMME SPONSOR – Rs. 3 Lakh plus GST

Entitlements

- ◆ One Stall in the trade show
- ◆ Advertisement in the conference website
- ◆ Full page colour advertisement in the conference souvenir
- ◆ Full coverage & prominent mention at all scientific sessions and poster presentation venues.
- ◆ Banners at conference venue
- ◆ Entry for 2 persons to banquet & official lunches.

LUNCHEON SPONSORSHIPS—Rs1.5 lakh plus GST

Entitlements

- ◆ Full page colour advertisement in the conference souvenir
- ◆ Banner at conference venue
- ◆ Advertisement in the conference website
- ◆ Full coverage in the dining space
- ◆ Announcements on that day leading up to the lunchtime

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Sponsorship Packages

PRE-CONFERENCE COURSES SPONSOR -2 Lakh plus GST

Entitlements

- ◆ Half Page colour advertisement in the conference souvenir
- ◆ Advertisement in the conference website
- ◆ Full coverage and prominent mention at all pre-conference course venues
- ◆ Banners at the conference venue

ADVERTISEMENT TARIFF FOR CONFERENCE SOUVENIR

- | | |
|-----------------------------|---------------|
| ◆ Full page color | Rs. 20000/- * |
| ◆ Half page color | Rs. 10000/- * |
| ◆ Full page black and white | Rs. 8000/- * |
| ◆ Half page black and white | Rs. 5000/- * |

Other options:

- | | |
|---|--------------|
| ◆ Branding the hall (only chair covers) | Rs. 1 Lakh * |
| ◆ Cloak room - luggage | Rs. 1 Lakh * |
| ◆ Delegate kit-distribution area | Rs. 1 Lakh * |
| ◆ Gift/Insertions in delegate badge | Rs. 1 Lakh * |
| ◆ Pocket programme guide | Rs. 1 Lakh * |
| ◆ Mobile charging station | Rs. 1 Lakh * |
| ◆ Delegate badges / lanyards | Rs. 1 Lakh * |

*plus GST if applicable

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Organising Chairman
9847183321

Dr. Sudheer K.T.

Organising Secretary
9895169660

Dr. Mohammed Sameer P.T

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